

**BELGRADE  
FAIR**




**BEOGRADSKI  
SAJAM**



WHO ARE WE?





For the past 85 years of our events, we have been bringing together professionals, hobbyists and passionate visitors in various fields from all over the world. We have brought to perfection our role of meeting and connecting people, that at first sight may look like being simple.

Every year, exhibitors from countries all over the world rely on the expertise of the Belgrade Fair, our international network and the quality of events and fair conditions. Ready to respond to all challenges, the Belgrade Fair is the leader in organization of fairs, conferences, entertainment and other events in Southeast Europe with its own exhibition space.

The symbol of the International Union of Fairs—UFI, is a mark of six major manifestations—the Book Fair, Tourism Fair, Technology Fair, Furniture Fair, Building Trade Fair and Energy Fair. The Car Show is a member of the International Organization of Motor Vehicle Manufacturers —OICA. The Belgrade Fair is also a member of the Central European Fair Alliance (CEFA).


The Belgrade fair complex includes 14 modern halls located on the right bank of the Sava river, and is one of the recognizable symbols of Belgrade. It covers a total area of 24 hectares, with the exhibition space in all halls of approx. 100,000m<sup>2</sup>. The open exhibition space covers the area of approx. 35,000m<sup>2</sup>.





# TRADITION AND MISSION





Thanks to the spirit of modern era and determination to always be in the center of economic events, Belgrade Fair deserves to have its place on the world map ever since the first fair event opened on 11 September 1937.

Commitment to improvement and modernization of exhibition halls, and also to communication and building partnership relations with exhibitors and visitors, is the Belgrade Fair's permanent business orientation. Successful business is made by people, and its foundations are built of professional cooperation and trust, the values Belgrade Fair supports from the very beginning.

We connect people and markets. Tradition and innovation. Ideas and technologies. Trends and industries. We are open for new business models, projects and cooperation.

We create.  
We connect.  
We build.

The Belgrade Fair is not only halls and exhibition space. The Belgrade Fair are also the services we offer and the events we have been successfully organizing for 85 years now.



# 85<sup>th</sup> INTERNATIONAL TECHNICAL FAIR



INTERNATIONAL FAIR OF TECHNICS AND TECHNICAL ACHIEVEMENTS



The background is a dark, textured surface with a complex network of thin, glowing green lines and small dots. These lines and dots are concentrated more on the left side, creating a sense of depth and movement, while the right side is relatively clearer.

28  
COUNTRIES

479  
EXHIBITORS

13.632  
VISITORS

# THE FAIR OF TECHNICS

## ABOUT THE FAIR

The International Fair of Technics and Technical Achievements is the oldest technical and technological exhibition event in this part of Europe and is specialized in the field of production technologies. Organized for the first time in 1937, this event is a witness of history and the flywheel of development. It gave rise to nearly all large fairs since. It has been a member of the International Union of Exhibitions and Fairs (UFI, Paris) since 1957.






The International Fair of Technics and Technical Achievements is an important factor of economic growth and has a significant impact on future development of industry in Serbia and regional cooperation.



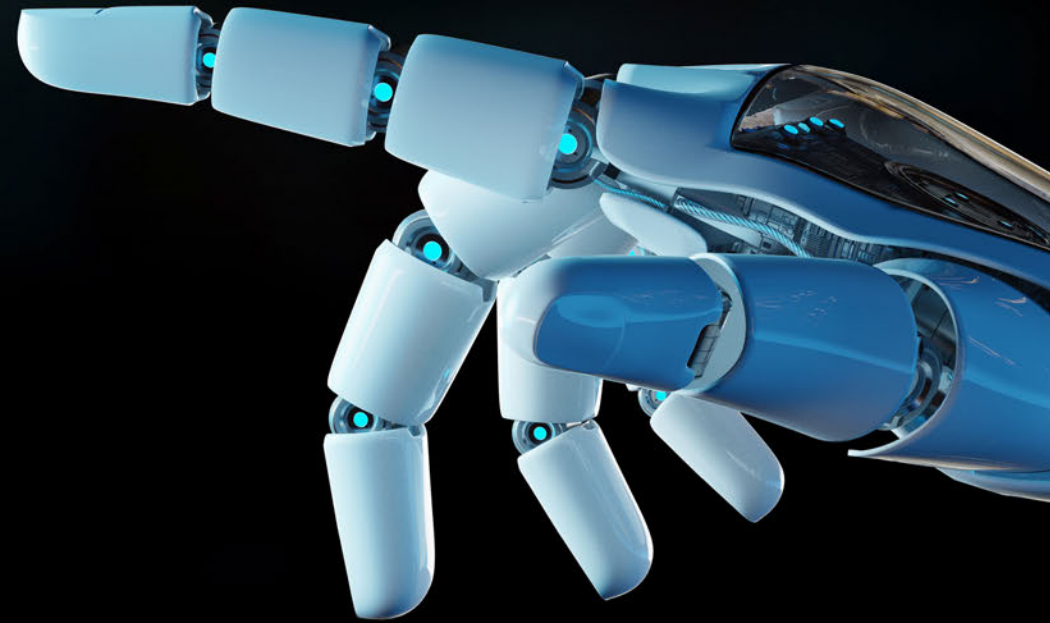
The era of digital integration of industry has begun. Factories are becoming digitalized, smart, virtual, man-tailored and in harmony with our living environment. Collaborative robots keep conquering production facilities and work with humans as members of the same team. Space boundaries are erased by virtual reality and industrial internet. Artificial intelligence and the internet of things are transforming traditional business models, making the industrial production greener.



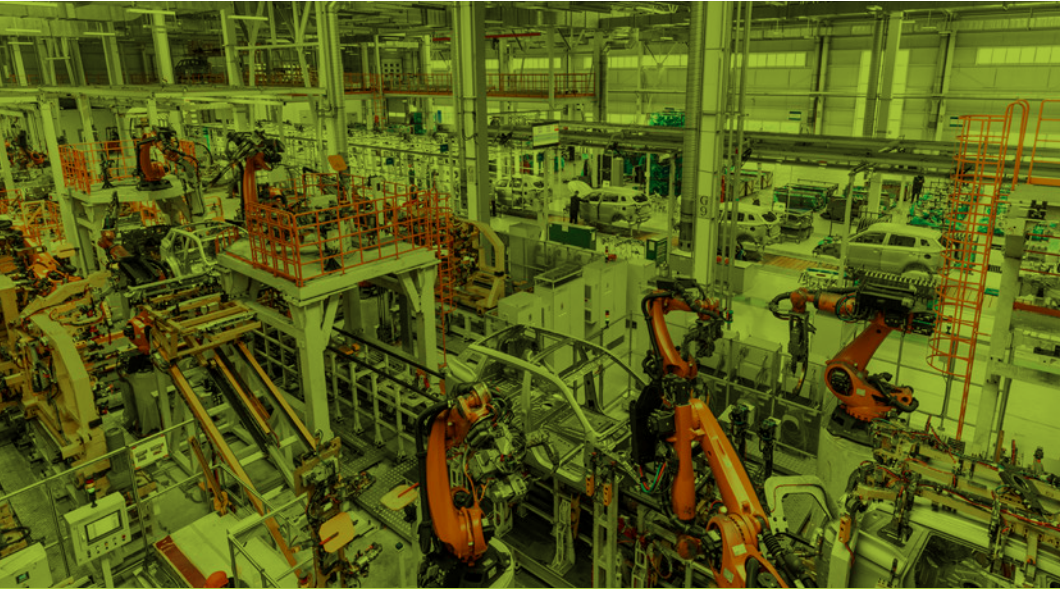




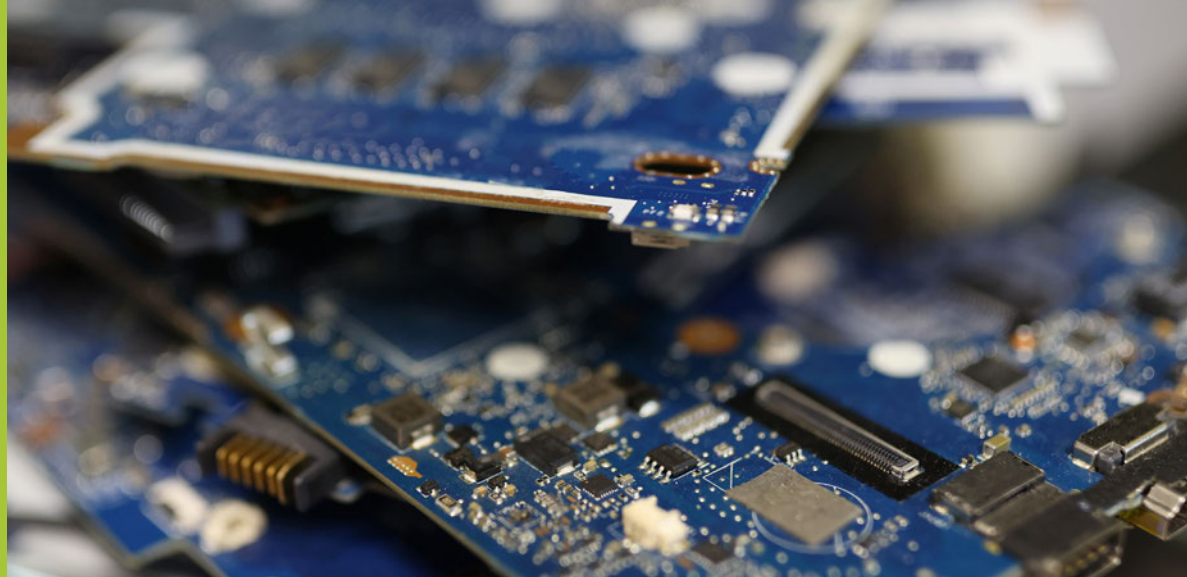
At the center of the entire process are still human creativity and imagination, closely connected with the new technologies. Everything that was only a vision until recently, has now become a reality, implemented in smart factories of the future. Therefore, the Belgrade Fair of Technics is still an important place of business gatherings, exchange of business ideas and experiences and promotion of innovations and new technologies.



# THE FAIR OF TECHNICS



- Industry 4.0 - factories of the future based on mass digitalization of production processes
- Industry 5.0 – digitalized factory in harmonious relations with humans and the environment
- Smart and collaborative robots and robotization of production processes

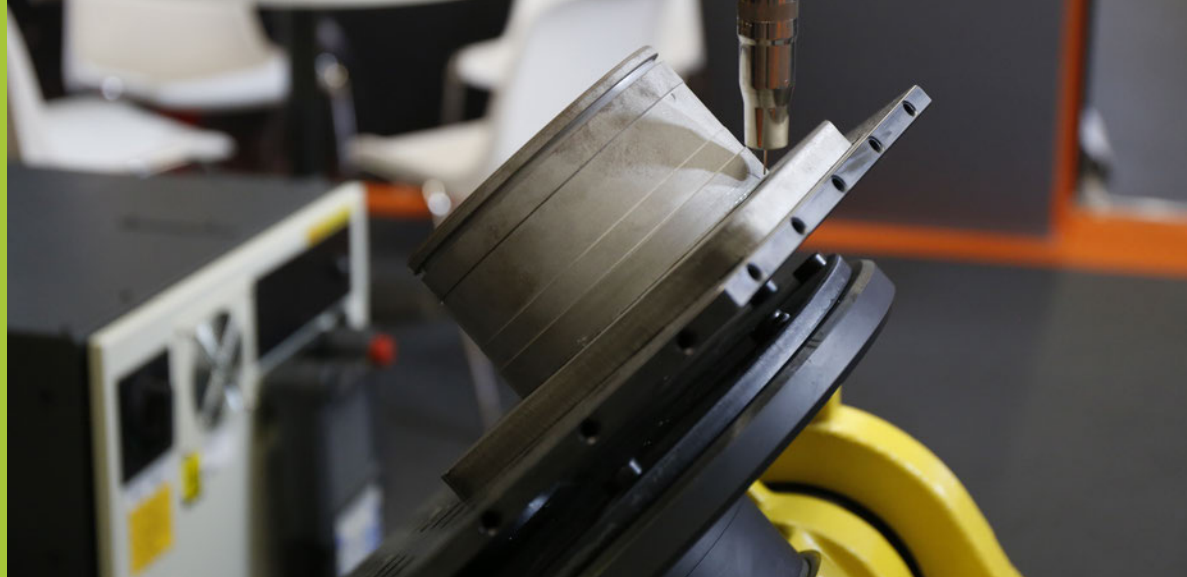




# THE FAIR OF TECHNICS



- Machine tools, machining centers, tools and accessories for metal cutting and forming
- Industrial automation, electronics, measuring equipment and devices
- Processing technique and equipment (machines, devices, drivers and related equipment)



# THE FAIR OF TECHNICS



- Materials and components, semi-finished and finished products for manufacturing industry
- Hydraulics and Pneumatics
- Additive manufacturing systems + 3D Technologies





# THE FAIR OF TECHNICS



- Advanced and Emerging Technologies + Innovations - research, development, transfer technology, professional and research laboratory equipment
- Metallurgy + Foundry engineering
- Surface technology and protection



# THE FAIR OF TECHNICS



- Welding technology
- Power engineering + Electrical engineering
- Lighting and LED technologies





## THE FAIR OF TECHNICS



- Thermal engineering - HVAC – devices and equipment for heating, ventilation, air-conditioning (pumps, boilers, drivers, cooling technology, air conditioning, renewable energy sources)



# THE FAIR OF TECHNICS



- Green industry – ECO-friendly technologies: cleaner production, energy efficiency, renewable energy, zero-waste reduction
- Industrial Ecology – based on the principle of efficient use of resources: Reduce, Reuse, Recycle





# THE FAIR OF TECHNICS

- Preparation and treatment of water and gas
- TRANS-BALKAN–transport, logistics, warehousing (equipment and technologies)
- Industrial packaging + packing equipment and systems



# THE FAIR OF TECHNICS



- Cybersecurity + Industrial safety systems
- New Product Development
- Literature





# CONTACTS

**Bojana Dašić**

project coordinator - event organizer

Tel: +381 (0)11 2655-311, 3615-357

**Zorana Dukić-Čelar**

tel: +381 (0)11 2655-946

e-mail: [tehnika@sajam.rs](mailto:tehnika@sajam.rs)

[www.sajamtehnike.rs/en/](http://www.sajamtehnike.rs/en/)

[Apply for participation](#)

[Watch the video](#)



## MEDIA PARTNERS



## HOTEL PARTNERS





**THANK YOU FOR  
YOUR ATTENTION!**